



# InfoFair Exhibitor Prospectus

Spring 2010 *Infoway* Partnership Conference  
April 19 – 21, 2010

Le Centre Sheraton Montreal Hotel  
Montréal, Quebec



# InfoFair

## InfoFair Exhibit Hours

April 19 – 5:00 P.M. to 8:00 P.M.

April 20 – 10:30 A.M. to 3:30 P.M.

## A unique business opportunity

Year after year, attendees of the **Canada Health Infoway (Infoway) Partnership Conference** indicate that one of the primary reasons they attend is for the chance to network with peers in the field of standards, architecture, and health informatics, and learn more about what has been implemented across Canada. InfoFair has become an essential component of this bi-annual event, and we invite you to take advantage of an exciting exhibition opportunity at the **Spring 2010 Infoway Partnership Conference InfoFair**, taking place **April 19-20, 2010** at Le Centre Sheraton Montreal Hotel.

Hosted by *Infoway*, InfoFair is attended by standards and architecture experts, vendors, clinicians, privacy and security experts, academia, and other important stakeholders in the health informatics field, affording high visibility to our exhibitors.

The InfoFair provides Conference attendees with an opportunity

to learn about the latest health information projects, association updates, standards and architecture, as well as enabling early adopters to share successes and experiences, while networking with colleagues in an intimate setting.

Exhibitors can look forward to added value at this spring's InfoFair, with extended exhibit hall hours.

Past attendees have asked for more face time between exhibitors and conference attendees, so *Infoway* is expanding the hours of the InfoFair over two days to allow for one-on-one meetings and increased exposure for participants. Be sure to take advantage of this valuable opportunity!

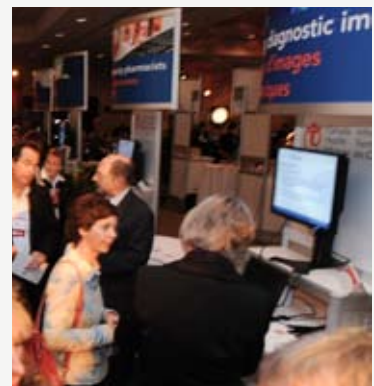
**Exhibitors may choose between two packages and take advantage of early bird rates for additional savings. We invite you to review the package details and select the option that will best meet your business needs and showcase your organization.**

“This smaller venue allows me to connect with those people who are developing the projects and doing the work.”

Fall 2009 InfoFair Exhibitor

“Great networking and exposure opportunity.”

Fall 2009 InfoFair Exhibitor



## Package A

Cost: \$950.00

- Reduced rate on up to 3 Full Conference Registrations (\$575.00 per registration)
- 2 Exhibitor Passes to the InfoFair only
- 10' x 10' Booth
- Skirted 6' table
- Company listing in the final program and on the *Infoway* website
- Wireless Internet
- Electrical connection
- Choice of booth placement
- Opportunity to include 1 promotional item in the delegate bag

## Package B

(Limited to not for profit/educational organizations only)

Cost: \$250.00

- 2 Exhibitor Passes to the InfoFair only
- Table top (restricted to foyer)
- Company listing in the final program
- Choice of booth placement

## Early bird discount:

Submit your Confirmation of Agreement form and payment by **March 1, 2010** and receive a reduced rate of \$850.00 on Package A.

Please review and complete the attached Confirmation of Agreement form indicating your choice of package and preferred booth selection(s).

Note that space is limited. To secure your spot and showcase your organization at the next *Infoway* Partnership Conference, submit your Confirmation of Agreement and payment no later than **March 12, 2010**. Space will be allocated on a first-come, first-served basis.

## If you have any questions, please contact:

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# Spring Partnership 2010 InfoFair

Le Centre Sheraton – Grande Salle De Bal (Centre)

